

Jeffersonville Sign Standards – REV. Sept 2019

General Sign Standards (GS)

7.17 General Sign Standards (GS)

GS-01: This General Sign Standards section applies to the following districts:



The intent of sign standards is to further the goals of the Comprehensive Plan; avoid the proliferation of signage; encourage signs to be compatible with the scale of buildings and the surrounding area; to maintain and enhance the aesthetic environment of the city; eliminate potential hazards to motorists and pedestrians resulting from sign clutter; and, to promote the health, safety, and welfare of the citizens of Jeffersonville.

- A. Except as otherwise provided herein, it shall be unlawful for any person to erect, construct, enlarge, move or convert any sign, or change the permanent copy on an existing sign structure within the jurisdiction of the Jeffersonville Plan Commission, or cause the same to be done, without first obtaining a Sign Permit from the Planning Director or their designee. Legal nonconforming signs shall comply with all provisions of this Ordinance upon a major change or alterations as defined in Article 10, Section 10.6.
- B. Inspection: Signs for which a permit is required may be inspected periodically by the Plan Commission or Planning Director for compliance with this Ordinance and other codes of the City.
- C. Removal of Signs: The Plan Commission or Planning Director may order the removal of any sign erected or maintained in violation of this Article. A thirty (30) day written notice describing the violation and ordering either the removal of the sign or requiring the sign to be brought into compliance shall be given to the owner and/or business operator. No notice shall be given for Temporary Signs or Portable Signs. The Plan Commission or Planning Director may remove a sign immediately and without notice if the condition of the sign presents an immediate threat to the safety of the public. Any cost associated with signs removed by the Plan Commission, Planning Director, and/or their agent, pursuant to the provisions of this Article, shall be reimbursed by the owner of said sign. Should said sign not be redeemed within forty-five (45) days of its removal, it may be disposed of in any manner deemed appropriate by the City.
- D. Maintenance: All signs and components thereof shall be kept in good repair and in safe, neat, clean, and attractive condition. If failure to maintain a sign is determined by the Plan Commission or Planning Director, a written notice will be given to the owner, business operator, or lessee of the property. Thirty (30) days' notice shall be given to the owner, business operator, or lessee of the property to comply with the regulations. After thirty (30) days, if the owner/business operator fails to comply, penalties shall be imposed according to Article 13.
- E. Abandoned Signs: All signs, their mountings, and related components shall be removed by the owner or lessee of the premises upon which the signs are located when a business is no longer conducted on the premises. If the owner or lessee fails to remove the sign, the Plan Commission or Planning Director shall give the owner thirty (30) days written notice to remove it. Upon failure to comply with this notice, the Plan Commission or Planning Director may remove the sign. Any cost associated with sign removal by the Plan Commission, Planning Director, and/or their designee pursuant to the provisions of this Article shall be reimbursed by the owner of said sign. Should said sign not be redeemed within forty-five (45) days of its removal, it may be disposed of in any manner deemed appropriate by the City.

- F. Electronic Variable Message Signs (EVMS): All signs must meet the standards as specified in the State Electrical Code, as adopted and amended by the State of Indiana. In addition all signs containing an EVMS as a component in part or in whole shall comply with the following standards:
1. The message on the sign cannot move, appear to move, flash, scroll, or fade.
 2. The message on the sign must hold for a minimum of one (1) hour.
 3. The sign must have equipped an automatic dimmer control/photocell sensor, to produce a distinct, stepped luminance change from a higher luminance level to a lower luminance level in order to comply with the luminance levels in subsection (4), and to adjust sign brightness based on ambient lighting levels (i.e. cloudy days). The automatic dimmer control/photocell sensor must be activated at all times that the sign is in operation.
 4. The sign shall operate at a luminance level not to exceed seven hundred (700) nits thirty (30) minutes before sunset to thirty (30) minutes after sunrise and not to exceed ten thousand (10,000) nits at all other times.
 5. EVMS signs are only permitted in zoning districts HC, C1, C2, PR, and IS.
 6. No EVMS shall be located within six hundred (600) feet of a residential zoning district or the Downtown Commercial zoning district unless the sign is visibly obstructed from such zoning district at the discretion of the Administrator.
 7. No sign containing an EVMS as a component shall be located within one hundred fifty (150) feet of any signalized intersection of two (2) or more streets if any of these streets is designated as a Collector, Arterial, or Freeway/Expressway per the local Thoroughfare Plan (or other adopted roadway plan), or designated as an Interstate Ramp by INDOT.
 8. All illuminated elements shall be kept in satisfactory working condition and immediately repaired or replaced if damaged or burned out.
 9. All electrical wiring for permanent EVMS shall be in conduit. All electricity for signs shall have a disconnecting switch located in a readily accessible place to the Planning Director or their designee in the event the sign must be shut off because it presents an immediate threat to the safety of the public or is in violation of City Ordinances.
 10. The direct or reflected light from a primary light source shall not create a traffic hazard to operators of motor vehicles on public and/or private roadways.
 11. The light from any sign shall be so directed such that the light intensity or brightness will not be objectionable to the surrounding properties. No light shall shine directly onto adjacent property.
- G. Sign Illumination: All sign illumination must meet the standards as specified in the State Electrical Code, as adopted and amended by the State of Indiana. In addition, all illuminated signs shall comply with the following standards:
1. No sign shall have blinking, flashing, or fluttering lights, nor shall any device be utilized which has a changing light intensity, brightness of color, or give such illusion.
 2. All illuminating elements shall be kept in satisfactory working condition and immediately repaired or replaced if damaged or burned out.
 3. All electrical wiring for permanent signs shall be in conduit. All electricity for signs shall have a disconnecting switch located in a readily accessible place to the Planning Director or their designee in the event the sign must be shut off because it presents an immediate threat to the safety of the public or is in violation of City Ordinances.
 4. The direct or reflected light from a primary light source shall not create a traffic hazard to operators of motor vehicles on public and/or private roadways.
 5. The light from any illuminated sign shall be so shaded, shielded, or directed such that the light intensity or brightness will not be objectionable to the surrounding properties. No light shall shine directly onto adjacent property.
- H. Exempt Signs: The following signs are exempt from all provisions of this Article.

1. The posting of a street address to provide adequate property identification. However, at the discretion of the Planning Director, when a street address is used as a commercial message or is unnecessarily large, it shall comply with the sign standards for the applicable zoning district.
 2. Flags of any country, state, unit of local government, institution of higher learning, or similar institutional flags.
 3. Names of buildings, date of erection, monumental citations, commemorative tablets and the like when carved into stone, concrete, or similar material or made of bronze, aluminum, or other permanent type construction. No commercial messages or logos are permitted on such signs.
 4. Public signs of a non-commercial nature and in the public interest erected by or on the order of public officer(s) in the performance of public duty (such as signs to promote safety, no trespassing, or traffic signs, memorial plaques, signs of historical interest, and signs directing people to public and quasi-public facilities.)
 5. Utility signs used to mark cables and lines for public and private utilities except if determined to be a hazard by the Plan Commission.
 6. Political signs in accordance with IC 36-1-3-11.
- I. Prohibited Signs: The following types of signs are expressly prohibited in all Zoning Districts.
1. Signs that utilize any motion picture, laser, or visual projection of images or copy in conjunction with any business or advertisement.
 2. Signs that emit audible sound, odor or visible matter.
 3. Signs that purport to be or are in imitation of, or resemble an official traffic sign or signal or which bear the words "Stop", "Slow", "Caution", "Danger", "Warning", or similar words.
 4. Signs that may be construed as a light of an emergency or road equipment vehicle.
 5. Signs in the Right-of-Way or that hide from view any traffic or roadway sign, signal or device.
 6. Signs that interfere with the vision clearance triangle as defined in this Article, Section 7.23.
 7. Signs that extend above the roof line or parapet of a building.
 8. Roof signs.
 9. Signs that have blinking, flashing, or fluttering lights or which has a changing light intensity, brightness or color, or give such illusion.
 10. Signs that obstruct any door, fire escape, stairway, or any opening intended to provide entrance or exit for any building or structure.
 11. Signs placed on vehicles parked on public or private property primarily for the purpose of displaying the sign. Prohibited signs do not include those displayed on vehicles parked for the purpose of lawfully making deliveries or random sales or service. Prohibited signs do not include vehicles which are customarily used for transporting persons or properties, and vehicles parked at a driver's place of residence during non-business hours or for incidental purposes.
 12. Billboards.
 13. Inflatable Animated or Moving Signs.
 14. All other Attention-seeking Signs
 15. Any sign that is not expressly permitted in this Ordinance.

Temporary Sign Standards (TS)

7.18 Temporary Sign Standards (TS)

TS-01: This Temporary Sign Standards section applies to the following districts:



The following Temporary Signs shall be permitted, provided the respective development standards are met. **A Sign Permit is not required.**

- A. Temporary Suspended Signs and Yard signs provided they are
 - 1. No more than three (3) square feet in area,
 - 2. No more than two per residential lot, and
 - 3. Not located in the public right of way or the vision clearance triangle as described in Section 7.23.

The following Temporary Signs shall be permitted, provided the respective development standards are met. **A Sign Permit is required.**

- B. Temporary Ground Signs, Post Signs, Suspended Signs, and Yard Signs that are larger than three (3) square shall be regulated as follows:
 - 1. Size. Signs shall not exceed five (5) feet in height and sixteen (16) square feet in area
 - 2. Duration. Signs may only be displayed while:
 - (1) the property is for sale or lease;
 - (2) a project is under construction; or
 - (3) a legally permitted event is occurring and, in which case, the sign must not be posted more than ten (10) days prior to the event and be removed within seven (7) days after said event has transpired.
 - 3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Signs shall be a minimum of ten (10) feet from any property line.
 - 4. Additional Standards.
 - (1) EVMS or EVMS components are not permitted.

In accordance with IC 36-1-3-11, this code shall be considered unenforceable beginning sixty (60) days before an election and ending at the beginning of the sixth day after the election,

- C. The following exceptions apply:
 - 1. Signs shall not be not be located within the public right-of-way or the vision clearance triangle as described in Section 7.23
 - 2. Signs shall be a minimum of ten (10) feet from any side or rear property line.

TS-02: This Temporary Sign Standards section applies to the following districts:



The following Temporary Signs shall be permitted, provided the respective development standards are met. **A Sign Permit is not required.**

- D. Temporary Suspended Signs and Yard signs provided they are
 - 1. No more than three (3) square feet in area,
 - 2. No more than two per residential lot, and
 - 3. Not located in the public right of way or the vision clearance triangle as described in Section 7.23.

The following Temporary Signs shall be permitted, provided the respective development standards are met. **A Sign Permit is required.**

- E. Temporary Ground Signs, Post Signs, Suspended Signs, and Yard Signs that are larger than three (3) square shall be regulated as follows:
 - 1. Size. Signs shall not exceed five (5) feet in height and sixteen (16) square feet in area
 - 2. Duration. Signs may be displayed while:
 - (1) the property is for sale or lease;
 - (2) while a project is under construction; or
 - (3) while a legally permitted event is occurring and, in which case, the sign must be removed ten (10) days after said event has transpired.
 - 3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Signs shall be a minimum of ten (10) feet from any property line.
 - 4. Additional Standards. EVMS or EVMS components are not permitted.
- F. Temporary Wall Signs.
 - 1. Size. Signs shall not exceed thirty-six (40) square feet.
 - 2. Quantity. One (1) signs is permitted per street frontage.
 - 3. Placement. Signs must be placed on primary structure.
 - 4. Duration.
 - (1) Signs shall not be used for more than thirty consecutive (30) days, and no more than twice in a calendar year.
 - (2) Signs may be displayed while a legally permitted special event is occurring and, in which case, the sign must be removed ten (10) days after the event has transpired.

In accordance with IC 36-1-3-11, this code shall be considered unenforceable beginning sixty (60) days before an election and ending at the beginning of the sixth day after the election,

- G. The following exceptions apply:
 - 1. Signs shall not be not be located within the vision clearance triangle as described in Section 7.23
 - 2. Signs shall be a minimum of ten (10) feet from any side or rear property line.

TS-03: This Temporary Standards section applies to the following districts:



The following Temporary Signs shall be permitted, provided the respective development standards are met. **A Temporary Sign Permit is required unless otherwise specified.**

- A. Temporary Ground Signs, Post Signs, Suspended Signs and Yard Signs
 - 1. Size. Signs shall not exceed thirty-two (32) square feet.
 - 2. Quantity. Two (2) signs are permitted per street frontage.
 - 3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Signs shall be a minimum of ten (10) feet from any property line.
 - 4. Duration.
 - (1) Signs shall not be used for more than thirty consecutive (30) days, and no more than twice in a calendar year.
 - (2) Signs may be displayed while a legally permitted special event is occurring and, in which case, the sign must be removed ten (10) days after the event has transpired.
 - 5. EVMS or EVMS components are not permitted.
- B. Temporary Wall Signs.
 - 1. Size. Sign shall not exceed fifty (50) square feet in area.
 - 2. Quantity. One (1) sign per street frontage.
 - 3. Placement. Signs must be placed on the primary structure.
 - 4. Duration.
 - (1) Signs shall not be used for more than thirty consecutive (30) days, and no more than twice in a calendar year.
 - (2) Signs may be displayed while a legally permitted special event is occurring and, in which case, the sign must be removed ten (10) days after the event has transpired.
 - 5. EVMS or EVMS components are not permitted.
- C. Temporary Portable Signs. – **No Permit is required**
 - 1. Size. Signs shall not exceed four (4) feet in height and twelve (12) square feet in area.
 - 2. Quantity.
 - (1) One (1) sign is permitted per street frontage.
 - (2) For multi-tenant buildings, the number of signs permitted shall be determined by the Planning Director or their designee.
 - 3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Signs shall not block public right-of-way.
 - 4. Duration.
 - (1) Signs may be posted only while the business is open to the public.
 - 5. Additional Standards.
 - (1) Such signs shall not contain any flashing lights at any time.
- D. Temporary Portable EVMS.
 - 1. Size. Signs shall not exceed six (6) feet in height and thirty-two (32) square feet in area.
 - 2. Quantity. One (1) sign is permitted per street frontage.

3. Placement.

(1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.

(2) Signs shall be a minimum of ten (10) feet from any property line.

4. Duration. Signs shall not be used for more than two (2) days in a six (6) month period.

5. Additional Standards.

(1) Signs shall be subject to the standards of Section 7.17.F EVMS.

In accordance with IC 36-1-3-11, this code shall be considered unenforceable beginning sixty (60) days before an election and ending at the beginning of the sixth day after the election,

E. The following exceptions apply:

1. Signs shall not be not be located within the vision clearance triangle as described in Section 7.23

2. Signs shall be a minimum of ten (10) feet from any side or rear property line.

TS-04: This Temporary Standards section applies to the following districts:



Temporary signage is only allowed with written permission from the River Ridge Development Authority (RRDA) and for a period of time not to exceed three (3) months. Temporary signage shall not exceed the dimensions set forth by the RRDA.

Permanent Sign Standards (PS)

7.19 Permanent Sign Standards (PS)

PS-01: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

A. Permanent Monument Signs & Post Signs.

1. Size. Sign shall not exceed four (4) feet in height and thirty-two (32) square feet in area per side.
2. Quantity. Two (2) signs per vehicular entrance to a subdivision or residential complex.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23
 - (2) Signs shall be placed at least fifteen (15) feet from the right-of-way.
4. Additional Standards.
 - (1) Monument Signs shall have a monument base that is equal to or lesser than one and one-quarter times (1 ¼ X) the height of the message, with a minimum of at least one (1) foot of base.
 - (2) Post Signs shall be no more than 18” of clearance from the bottom of the sign and the lowest point of the ground below the sign.
 - (3) EVMS or EVMS components are not permitted.

B. Permanent Wall Signs.

1. Size. Sign shall not exceed one (1) square foot in area.
2. Quantity. One (1) wall sign is permitted per lot.
3. Placement. Sign must be placed on the primary structure.
4. Additional Standards.
 - (1) No permit is required.
 - (2) No illumination is permitted.
 - (3) EVMS or EVMS components are not permitted.

PS-02: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

A. General.

1. Cumulative Area. The total square footage in message area of all sign facings combined shall not exceed one hundred twenty-five (125) square feet per lot.
2. Limitation on Freestanding Signs. The lot is limited to two (2) Ground Signs: Monument Signs or Post Signs.

B. Permanent Awning Signs.

1. Size. Sign shall not exceed twenty-five (25) square feet.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

C. Permanent Monument Signs.

1. Size. Sign shall not exceed eight (8) feet in height and forty-eight (48) square feet in message area per side
2. Quantity. One (1) sign per entrance.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) Signs shall have a monument base that is equal to or lesser than one and one-quarter times (1 ¼ X) the height of the message, with a minimum of at least one (1) foot of base.
 - (2) A sign containing an EVMS or an EVMS component shall not exceed thirty-two (32) square feet in area.

D. Permanent Post Signs.

1. Size. Sign shall not exceed five (5) feet in height and sixteen (16) square feet in area per side.
2. Quantity. One sign (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) The distance from the ground to the bottom of sign height must be eighteen (18) inches or less.
 - (2) Any sign containing an EVMS or an EVMS component shall not exceed four (4) feet in height.

E. Permanent Projecting Signs.

1. Size. Sign shall not exceed twelve (12) square feet in area per side.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.

4. Additional Standards.

- (1) The lowest point of the sign shall be no less than eight and one-half (8 ½) feet above grade level except for the supporting building, structure, or column.)
- (2) In no case shall the sign extend more than four (4) feet beyond its supporting structure.
- (3) Permission must be granted by the Board of Public Works for the sign to extend into the right-of-way.
- (4) EVMS or EVMS components are not permitted.

F. Permanent Wall Signs.

1. Size. Sign shall not exceed fifty (50) square feet in area.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

G. Permanent Window Signs.

1. Size.
 - (1) Illuminated window signs containing a message that can be seen from the road shall be counted toward the total sign area and require a Sign Permit.
 - (2) Non-illuminated window signs not exceeding twenty-five percent (25%) of the window area are permitted. A Sign Permit is not required.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

PS-03: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

A. General.

1. Cumulative Area. The total square footage in message area of all combined sign facings shall not exceed the lesser of the following per lot:
 - (1) One and one-quarter times ($1 \frac{1}{4} X$) the length of building that faces the road. *[For example: If a building is one hundred (100) feet wide, then one hundred twenty-five (125) square feet of signage would be allowed for the lot.];* or
 - (2) One hundred twenty-five (125) square feet.
2. Limitation on Freestanding Signs. The lot is limited to one (1) Ground Sign: either a Monument Sign, a Post Sign, or a Suspended Sign.

B. Permanent Awning Signs.

1. Size. Sign shall not exceed fifty (50) square feet.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

C. Permanent Monument Signs.

1. Size. Sign shall not exceed five (5) feet in height and sixteen (16) square feet in message area per side
2. Quantity. One (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of two (2) feet from the right-of-way.
4. Additional Standards.
 - (1) Signs shall have a monument base that is equal to or lesser than one and one-quarter times ($1 \frac{1}{4} X$) the height of the message, with a minimum of at least one (1) foot of base.
 - (2) EVMS and EVMS components are not permitted.

D. Permanent Post Signs.

1. Size. Sign shall not exceed five (5) feet in height and sixteen (16) square feet in area per side.
2. Quantity. One sign (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of two (2) feet from the right-of-way.
4. Additional Standards.
 - (1) The distance from the ground to the bottom of sign height must be eighteen (18) inches or less.
 - (2) EVMS and EVMS components are not permitted.

E. Permanent Projecting Signs.

1. Size. Sign shall not exceed twelve (12) square feet in area per side.

2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards.
 - (1) The lowest point of the sign shall be no less than eight and one-half (8 ½) feet above grade level except for the supporting building, structure, or column.)
 - (2) In no case shall the sign extend more than four (4) feet beyond its supporting structure.
 - (3) Permission must be granted by the Board of Public Works for the sign to extend into the right-of-way.
 - (4) EVMS or EVMS components are not permitted.

F. Permanent Suspended Signs.

1. Size. Sign shall not exceed four (4) feet in height and four (4) square feet in area per side.
2. Quantity. One (1) sign per lot.
3. Placement. Sign shall be placed a minimum of two (2) feet from the right-of-way.
4. Additional Standards.
 - (1) The height from the ground to the bottom of the sign must be thirty (30) inches or less.
 - (2) EVMS or EVMS components are not permitted.

G. Permanent Wall Signs.

1. Size. Sign shall not exceed fifty (50) square feet in area.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

H. Permanent Window Signs.

1. Size.
 - (1) Illuminated window signs containing a message that can be seen from the road shall be counted toward the total sign area and require a Sign Permit.
 - (2) Non-illuminated window signs not exceeding twenty-five percent (25%) of the window area are permitted. A Sign Permit is not required.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

PS-04: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

A. General.

1. Cumulative Area. The total square footage in message area of all combined sign facings shall not exceed the lesser of the following per lot:
 - (1) One and one-half times ($1\frac{1}{2} X$) the length of building that faces the road. *[For example: If a building is one hundred (100) feet wide, then one hundred fifty (150) square feet of signage would be allowed for the lot.];* or
 - (2) Two hundred fifty (250) square feet.
2. Limitation on Freestanding Signs.
 - (1) For single-tenant buildings, the lot is limited to one (1) Ground Sign: either a Monument Sign, a Post Sign, or a Suspended Sign.
 - (2) For multi-tenant buildings, the lot is limited to one (1) Ground Sign for each four hundred (400) feet of length of the multi-tenant building that faces the road: either a Monument Sign, a Post Sign, or a Suspended Sign.
3. Permit Not Required. A permit is not required to replace an existing tenant panel on an existing multi-tenant sign.

B. Permanent Awning Signs.

1. Size. Sign shall not exceed fifty (50) square feet.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

C. Permanent Monument Signs.

1. Size. Sign shall not exceed eight (8) feet in height and forty-eight (48) square feet in message area per side
2. Quantity. One (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) Signs shall have a monument base that is equal to or lesser than one and one-quarter times ($1\frac{1}{4} X$) the height of the message, with a minimum of at least one (1) foot of base.
 - (2) A sign containing an EVMS or an EVMS component shall not exceed thirty-two (32) square feet in area.

D. Permanent Post Signs.

1. Size. Sign shall not exceed five (5) feet in height and sixteen (16) square feet in area per side.
2. Quantity. One sign (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.

4. Additional Standards.

- (1) The distance from the ground to the bottom of sign height must be eighteen (18) inches or less.
- (2) A sign containing an EVMS or an EVMS component shall not exceed four (4) feet in height.

E. Permanent Projecting Signs.

1. Size. Sign shall not exceed twelve (12) square feet in area per side.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards.
 - (1) The lowest point of the sign shall be no less than eight and one-half (8 ½) feet above grade level except for the supporting building, structure, or column.)
 - (2) In no case shall the sign extend more than four (4) feet beyond its supporting structure.
 - (3) Permission must be granted by the Board of Public Works for the sign to extend into the right-of-way.
 - (4) EVMS or EVMS components are not permitted.

F. Permanent Suspended Signs.

1. Size. Sign shall not exceed four (4) feet in height and four (4) square feet in area per side.
2. Quantity. One (1) sign per lot.
3. Placement. Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) The height from the ground to the bottom of the sign must be thirty (30) inches or less.
 - (2) A sign containing an EVMS or an EVMS component shall not exceed four (4) feet in height.

G. Permanent Wall Signs.

1. Size. Sign shall not exceed fifty (50) square feet in area.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

H. Permanent Window Signs.

1. Size.
 - (1) Illuminated window signs containing a message that can be seen from the road shall be counted toward the total sign area and require a Sign Permit.
 - (2) Non-illuminated window signs not exceeding fifty percent (50%) of the window area are permitted. A Sign Permit is not required.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

PS-05: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

A. General.

1. Cumulative Area. The total square footage in message area of all combined sign facings shall not exceed the lesser of the following per lot:
 - (1) One and one-quarter times ($1 \frac{1}{4} X$) the length of building that faces the road. *[For example: If a building is one hundred (100) feet wide then one hundred twenty-five (125) square feet of signage would be allowed for the lot.];* or
 - (2) One hundred twenty-five (125) square feet.

B. Permanent Awning Signs.

1. Size. Sign shall not exceed fifty (50) square feet.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

C. Permanent Monument Signs.

1. Size. Sign shall not exceed six (6) feet in height and thirty-two (32) square feet in message area per side
2. Quantity. One (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) Signs shall have a monument base that is equal to or lesser than one and one-quarter times ($1 \frac{1}{4} X$) the height of the message, with a minimum of at least one (1) foot of base.
 - (2) EVMS and EVMS components are not permitted.

D. Permanent Projecting Signs.

1. Size. Sign shall not exceed twelve (12) square feet in area per side.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards.
 - (1) The lowest point of the sign shall be no less than eight and one-half ($8 \frac{1}{2}$) feet above grade level except for the supporting building, structure, or column.)
 - (2) In no case shall the sign extend more than four (4) feet beyond its supporting structure.
 - (3) Permission must be granted by the Board of Public Works for the sign to extend into the right-of-way.
 - (4) EVMS and EVMS components are not permitted.

E. Permanent Wall Signs.

1. Size. Sign shall not exceed fifty (50) square feet in area.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.

4. Additional Standards. EVMS or EVMS components are not permitted.

F. Permanent Window Signs.

1. Size.

- (1) Illuminated window signs containing a message that can be seen from the road shall be counted toward the total sign area and require a Sign Permit.
- (2) Non-illuminated window signs not exceeding twenty-five percent (25%) of the window area are permitted. A Sign Permit is not required.

2. Quantity. There is no limit on the number of signs permitted.

3. Placement. Signs must be placed on the primary structure.

4. Additional Standards. EVMS or EVMS components are not permitted.

PS-06: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

A. General.

1. Cumulative Area. The total square footage in message area of all combined sign facings shall not exceed the lesser of the following per lot:

- (1) Two times (2 X) the length of building that faces the road. *[For example: If a building is one hundred (100) feet wide then two hundred (200) square feet of signage would be allowed for the lot.];* or
- (2) Four hundred (400) square feet.

2. Limitation on Freestanding Signs. The lot is limited to one (1) Ground Sign: either a Monument Sign, a Post Sign, or a Suspended Sign.

3. Wayfinding Structures. The Planning Director may approve the size and placement of Wayfinding Structures. These structures are not considered signs and will not count towards the quantity or area of signage permitted in this Article.

B. Permanent Awning Signs.

1. Size. Sign shall not exceed fifty (50) square feet.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

C. Permanent Monument Signs.

1. Size. Sign shall not exceed ten (10) feet in height and forty-eight (48) square feet in area per side
2. Quantity. One (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) Signs shall have a monument base that is equal to or lesser than one and one-quarter times (1 ¼ X) the height of the message, with a minimum of at least one (1) foot of base.
 - (2) A sign containing an EVMS or an EVMS component shall not exceed thirty-two (32)

square feet in area.

D. Permanent Post Signs.

1. Size. Sign shall not exceed five (5) feet in height and sixteen (16) square feet in area per side.
2. Quantity. One sign (1) sign per lot.
3. Placement.
 - (1) Signs shall not be located within the vision clearance triangle as described in Section 7.23.
 - (2) Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) The distance from the ground to the bottom of sign height must be eighteen (18) inches or less.
 - (2) A sign containing an EVMS or an EVMS component shall not exceed four (4) feet in height.

E. Permanent Projecting Signs.

1. Size. Sign shall not exceed twelve (12) square feet in message area per side.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards.
 - (1) The lowest point of the sign shall be no less than eight and one-half (8 ½) feet above grade level except for the supporting building, structure, or column.)
 - (2) In no case shall the sign extend more than four (4) feet beyond its supporting structure.
 - (3) Permission must be granted by the Board of Public Works for the sign to extend into the right-of-way.
 - (4) EVMS or EVMS components are not permitted.

F. Permanent Suspended Signs.

1. Size. Sign shall not exceed four (4) feet in height and four (4) square feet in message area per side.
2. Quantity. One (1) sign per lot.
3. Placement. Sign shall be placed a minimum of ten (10) feet from the right-of-way.
4. Additional Standards.
 - (1) The height from the ground to the bottom of the sign must be thirty (30) inches or less.
 - (2) A sign containing an EVMS or an EVMS component shall not exceed four (4) feet in height.

G. Permanent Wall Signs.

1. Size. Sign shall not exceed fifty (50) square feet in area.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.
4. Additional Standards. EVMS or EVMS components are not permitted.

H. Permanent Window Signs.

1. Size.
 - (1) Illuminated window signs containing a message that can be seen from the road shall be counted toward the total sign area and require a Sign Permit.
 - (2) Non-illuminated window signs not exceeding fifty percent (50%) of the window area are permitted. A Sign Permit is not required.
2. Quantity. There is no limit on the number of signs permitted.
3. Placement. Signs must be placed on the primary structure.

4. Additional Standards. EVMS or EVMS components are not permitted.

PS-07: This Permanent Sign Standards section applies to the following districts:



The following Permanent Signs shall be permitted, provided the respective development standards are met. A Sign Permit is required unless otherwise specified.

- A. Location. All signage locations must be approved by the River Ridge Development Authority (RRDA) prior to installation.
- B. Applicable Standards. Signage shall conform to all standards set forth in PS-06 and, where more restrictive, those set by the RRDA.

Excerpt, Article 10 - Non conforming Signs

10.6 Nonconforming Signs

Any sign lawfully existing on the effective date of this ordinance, or amendment thereto that does not conform to all the standards and regulations of this Ordinance is considered a Legal-Nonconforming sign. The following applies Legal-Nonconforming signs.

- A. Signs which existed prior to the time this ordinance was passed and were in conformance with previous ordinances will be legally nonconforming until such time a major change is made to the sign. Major changes include:
 - 1. Significant changes to the copy, (e.g. changing the name of the primary business, changing brand of product sold, corporate rebranding, etc.)
 - 2. Modifications to the size, shape or height,
 - 3. Adding lights,
 - 4. Adding/moving electronic components,
 - 5. Structural alterations, and/or
 - 6. Relocation of the sign.
- B. All Legal-Nonconforming signs shall be kept in good repair, safe, neat, clean and attractive condition. In the event nonconforming signs are not kept in said condition or are demolished by any force whatsoever to the extent of fifty percent (50%) or more of the sign area, said signs shall then be made to conform to this ordinance.
- C. A sign shall be removed by the owner or lessee of the premises upon which the sign is located when the business which it advertises is no longer conducted on the premises. If the owner or lessee fails to remove the sign, the Plan Commission or Planning Director shall give the owner thirty (30) days written notice to remove it. Upon failure to comply with this notice, the Plan Commission or Planning Director may remove the sign at cost to the property owner or lessee.
- D. Legal nonconforming signs which are structurally altered by a major change, relocated, or replaced shall comply immediately with all provisions of this Ordinance.

10.7 This section has been removed

Excerpt Article 14: Sign Definitions

Article 14: Definitions

Mural: A picture, scene, diagram, or graphic applied on the exterior of a building, wall, or structure generally for the purposes of decoration or artistic expression, including but not limited to painting, fresco, or mosaic which may display as artwork or depicts a scene or event of natural, social, cultural, or historic significance. Murals printed on a textile or vinyl and installed on a frame or wrapping the exterior of a building are also considered murals. A mural that does not function as a sign is not regulated by this Ordinance.

Nits: A metric unit of luminance defined as candela per square meter (cd/m²). The unit is based on the candela, the modern metric unit of luminous intensity; and the square meter.

Normal Grade: For purposes of measuring sign height, normal grade shall be construed to be the average finished grade at the base of the sign. The average finished grade shall not count any filling, berming, mounding, or other earthwork constructed simply for the purpose of raising the sign.

Sign: Any name, identification, description, display, or illustration which is affixed to, painted on, or is represented directly or indirectly upon a building, structure, or piece of land, and which directs attention to an object, product, place, activity, person, institution, organization, or business. Religious symbols on places of worship or structures owned and operated by religious organizations shall not be considered a sign unless accompanied with text.

Sign, Area: The area of the commercial message. The area of a sign shall be calculated by multiplying its maximum vertical dimension by its maximum horizontal dimension, excluding the structural support. The Sign Area of a Ground Sign with back-to-back identical copy mounted on the same standard(s) shall be the total area on one (1) side of the sign.

Sign, Attention-seeking: Any flag, streamer, spinner, pennant, costumed character, inflatable static, balloon, continuous string of pennants, flags, or fringe, or similar devices or signs for ornamentation used primarily for the purpose of attracting attention for promotion or advertising a business or commercial activity which is visible by the general public from any public right-of-way or public area. All Attention-seeking Signs are considered Temporary Signs.

Sign, Awning: A sign that is attached to an awning, canopy, or other fabric that serves as a structural protective cover over a door, entrance, window, or outdoor service area.

Sign, Balloon: Hot-air or gas-filled balloons which are not designed or approved for navigable flight. Balloon Signs are considered Temporary Signs.

Sign, Banner: A sign made of flexible materials and supported by any combination of staples, tape, wires, ropes, strings, poles, posts or rods or other materials that are not built as a permanent foundation for the sign. Banner Signs are considered Temporary Signs.

Sign, Billboard: A large, freestanding sign, typically greater than four hundred (400) square feet,

Sign, Electronic Variable Message (EVMS): A sign, or component of a sign, such as an electrically or electronically controlled message center, where the characters, letters, or illustrations can be changed or rearranged either in the field, or from a remote location, without physically altering the face or the surface of the sign.

Sign, EVMS: See, "Sign, Electronic Variable Message."

Sign, Flag: Any fabric or other flexible material attached to or designed to be flown from a pole or similar device designed and fashioned in such a manner as to move when subjected to

wind pressure. Flag Signs are considered Temporary Signs.

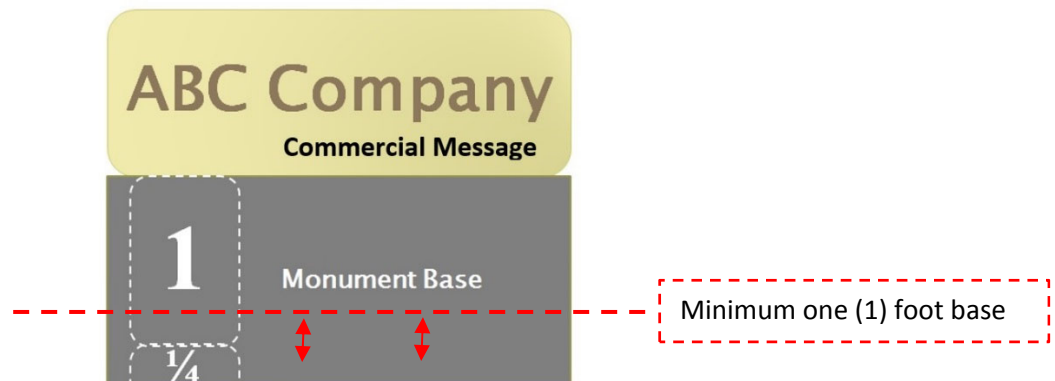
Sign, Ground: A sign anchored directly to the ground or supported by one (1) or more posts, columns, or other vertical structures or supports, and not attached to or dependent for support from any building.

Sign, Height: The vertical distance measured from the ground level at normal grade upon which the sign is established to the highest point of the sign structure.

Sign, Inflatable Animated or Moving: A logo, branded character, or other branding which is inflated by forced air and changes physical position by any movement or rotation or that gives the visual impression of such movement through deflation and inflation or other means. Inflatable Animated or Moving Signs are considered Temporary Signs.

Sign, Inflatable Static: A logo, branded character, or other branding which is inflated by forced air. Inflatable Static Signs are considered Temporary Signs.

Sign, Monument: A type of Ground Sign in which the bottom edge of the sign is permanently affixed to the ground by masonry, stone, block, brick, EIFS, concrete, or other similar hard, aggregate materials. The height of the monument base must be equal to or lesser than one and one-quarter ($1 \frac{1}{4} X$) times the height of the commercial message. All Monument Signs must have a minimum of one (1) foot of base.



Sign, Mural: A mural painted on the side of a building, wall, or structure that displays a brand logo, graphic, or type with the intent to sell a product, good or service. Murals that function as a sign are regulated in this Ordinance as a Wall Sign.

Sign, Non-commercial: Any sign wording, logo or other representation that, directly or indirectly, does not name, advertise, or call attention to a business, product, service, or other commercial activity.

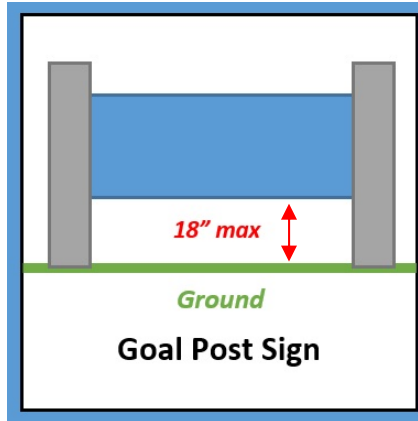
Sign, Pennant: Any geometric shaped cloth, fabric, or other lightweight material normally fastened to a stringer and limited to a maximum area of one and one-half ($1 \frac{1}{2}$) square feet which is secured or tethered so as to allow movement of the pennant when subjected to wind pressure. Pennant Signs are considered Temporary Signs.

Sign, Portable: Any sign not permanently attached to the ground or other permanent structure, or a sign designed to be transported, including, but not limited to, signs designed to be transported by means of wheels; signs converted to A or T-frames; menu or sandwich board signs; balloons used as signs; umbrellas used for advertising; and signs attached to or painted on vehicles parked and visible from the public right-of-way, unless said vehicle is used in normal day-to-day operations of the business.

Sign, Portable EVMS: An EVMS that is mounted upon a trailer, bench, wheeled carrier, or other

non-motorized mobile structure with or without wheels. Portable EVMS are considered Temporary Signs.

Sign, Post: A type of Ground Sign suspended or supported by two (2) uprights or braces anchored in the ground with no more than eighteen (18) inches clearance from the bottom of the sign to the lowest point of the ground below the sign.



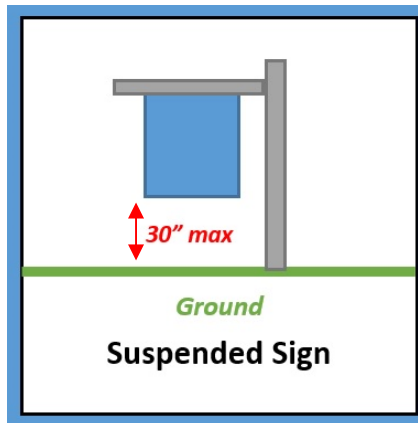
Sign, Projecting: A type of Wall Sign that is suspended from the underside of a horizontal plane/structure surface and is supported by such plane/surface.

Sign, Sandwich Board: A type of Portable Sign constructed in such a manner as to form an "A" or a tent-like shape, hinged or not hinged at the top.

Sign, Self-supporting Freestanding: A type of Portable Sign whose principal supporting structure is intended, by design and construction, to be used by resting upon the ground for support and may be easily moved or relocated for reuse. Self-supporting Freestanding signs are considered Temporary Signs.

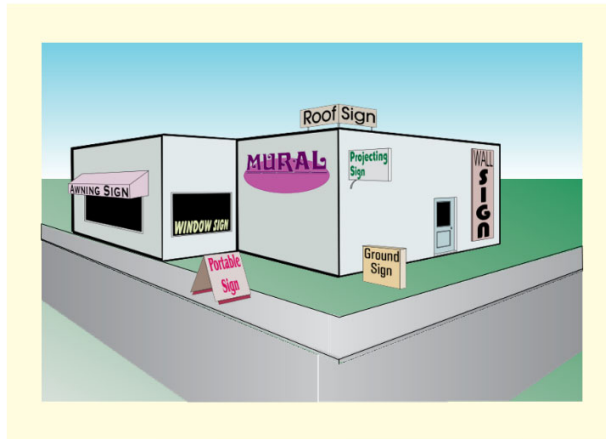
Sign, Streamer: Any display of thin strips of cloth, fabric, or other lightweight material designed and fashioned in such a manner as to move when subjected to wind pressure. Streamer Signs are considered Temporary Signs.

Sign, Suspended: A type of Ground Sign suspended from and installed on an arm or spar attached to one (1) upright, decorative pole with no more than thirty (30) inches clearance from the bottom of the sign to the lowest point of the ground below the sign.



Sign, Temporary: A sign not fixed to a permanent foundation.

Signs, Types of: The graphic below depicts the primary types of signs. Regulations for the type of signs permitted will vary by zoning district.



Sign, Wall: Any sign attached to or erected against the wall of a structure with the exposed display surface of the sign in a plane parallel (or relatively parallel) to the plane of the structure.

Sign, Window: Any sign directly attached to the window of a structure or erected on the inside or outside of the window, which is legible from any part of a public right-of-way or adjacent property. For purposes of this definition, a “window” is defined as an opening in the wall or roof of a structure that is fitted with glass or other transparent material in a frame to admit light or air and to allow people to see out.

Sign, Yard or Lawn: Small signs, typically under knee height that are usually supported by metal wire or small stakes driven directly into the ground. Yard or Lawn Signs are considered Temporary Signs.

Wayfinding Structure: A structure erected by the municipality or a multi-tenant development that displays necessary identification information for the convenience and safety of residents and visitors, and contains no advertising. This includes public-erected structures found along highways and interstates that display logos for lodging, gasoline stations, and restaurants. This also includes directional structures that provide functional/directional information.